

Social Tinkering

A Human Connection Project



2025 Sponsorship Packet



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ABOUT US

At Social Tinkering, our mission is to heal and reduce social isolation and loneliness by intentionally growing meaningful connections and compassionate belonging.

We envision a world where everyone has the opportunity to feel belonging.



**50%
Increase**

OUR IMPACT over the last year

in attendance at monthly
social events led to over...



540 Visits

“Just talking to you this week and attending last night’s social has really helped me feel so much better. I’m excited to go to the next one and meet more people!”

PROGRAMS

- **Gather Together:** monthly social meetup to practice and grow connection.
- **Women’s Circle:** monthly gender-expansive social & discussion group to empower & grow connection
- **Rutland Belonging Collective & Vermont Thriving Communities Coalition:** Bridging advocacy & projects to reduce barriers to connection.

YOUR SUPPORT

Investing in us is an investment in the future wellbeing of our neighbors and communities. With social isolation and loneliness at epidemic levels and division more prevalent than ever, we are redoubling our efforts to buoy the power of connection and belonging to foster a resilient, welcoming, and inclusive Rutland County and Vermont.

Thank you for your partnership!

Corporate Sponsorships

YOUR IMPACT

Support our all-around efforts; staff, operations, marketing, community engagement, and development. Invest in our local and statewide collaboratives, projects, and campaigns like our groundbreaking social connection data project and the All Are Welcome Here Campaign.

FRIEND

\$2,500

Benefits:

- Linked logo and mention on website.
- Quarterly social media shout-outs
- Logo visibility at events

ADVOCATE

\$5,000

Benefits:

- All benefits from Friend level.
- All Are Welcome Here sign and stickers for your business.
- Sponsor merchandise at events

INFLUENCER

\$7,500

Benefits:

- All benefits from Advocate level
- Logo and feature in our quarterly newsletter
- Annual 15 minute Connection Presentation for your group
- Workplace Connection Resource Guide

CHANGEMAKER

\$10,000

Benefits:

- All benefits from Influencer level
- Press release acknowledgement
- Anonymous Workplace Connection company survey and review
- Annual 2 hour social facilitated for your group in your space

Small Business Sponsorships

YOUR IMPACT

Small business support makes all the difference in uplifting many aspects of our work. From our monthly socials and discussion groups, to advocacy training and coalition building, your contribution helps sustain and grow our impact for every resident of Rutland County.

FRIEND

\$250

Benefits:

- Linked logo and mention on website.
- Social media shout-out

ADVOCATE

\$750

Benefits:

- All benefits of Friend level
- Logo visibility at events
- Shout-out at upcoming monthly event

INFLUENCER

\$1,250

Benefits:

- All benefits of Advocate level
- All Are Welcome Here sign and stack of stickers for your business
- Logo and mention in most recent quarterly newsletter

CHANGEMAKER

\$2,000

Benefits:

- All benefits of Influencer
- "Social Connection Hour" hosted in your space with audience of your choice

Individual Donations

YOUR IMPACT

No matter the size, your support covers all the details and is invaluable to ensuring we continue to grow our impact and help more people feel connected in our communities!

What your donations pay for:

- Our mailbox
- Paper, ink, and printing costs for marketing and outreach
- Time to meet with partners to grow relationships
- Community event participation
- Volunteer training & stipends
- Strategic planning
- Organization of fundraising campaigns

...and all the significant details in between that keep us running.

We are so grateful for IN-KIND Donations as well and welcome all ideas. Contact us today to get involved!

In-Kind support that helps grow connection:

- Partnerships!
- Space for events
- Discounted printing and advertising
- Food/Drink/Supply donations
- Gift Cards

Donate online today!



OUR IMPACT since 2021

Overall: 90% Return rate to our socials - consistency is key to building sustainable connection!

3 1/2 years of monthly Gather Together socials

2022-2023: \$180,000 in health equity funding subgranted throughout the Rutland region to grow connection and belonging

2021 Launch of the All Are Welcome Here LGBTQ+ Visibility Campaign

2022: Established the Rutland Belonging Collective

2024: Established the Vermont Thriving Communities Coalition



"Thank you for last nights' group! I opened up to pure strangers and it finally felt like it was "Normal"! And, more important, is that I felt safe and understood!! Thank you again!"

"I often have a difficult time finding spaces where I can be my full weird self instead of to lessen my weirdness to blend in, especially in person events. Social Tinkering has been great at helping to fill this void."

Program Overview



Our WHY

Meaningful Connection increases well-being and trust and helps people and communities to thrive.

How we are in relationship with each other matters.

Our WHAT

We all want to feel like we belong and there are many complex barriers preventing us from connecting.

At Social Tinkering, we ask the question: How can we intentionally grow connection as a community?

Our How

Experiences

Social Meetups
to practice connection

Gather Together: Welcoming and inclusive community socials for all ages & designed to meet participants at various comfort levels with socializing. Time and space to simply hang out, meet people, grow friendships, and grow your sense of community. Think - pop-up living room!

Education

Experiential Learning
to deepen understanding

Women's Circle and Community Presentations

***Upcoming* Men's Group & Connection Conversations!**

Opportunities for community members to gather, learn, and take action together to thrive through Connection.

Action

Identifying & Reducing
Barriers to Connection

Rutland Belonging Collective - Rutland County

Vermont Thriving Communities Coalition - Statewide

Social Connection Data Project

Advocacy Peer Network

Connection Partners Coordination



Support our efforts and donate today!

www.socialtinkering.org/upcomingevents

info@socialtinkering.org

802-342-5811

